VIBHA IS A 501(C)(3) ORGANIZATION, REGISTERED AS HELP THEM ROW INC IN THE STATE OF NEW JERSEY. VIBHA’S TAX ID IS 22-3122761.
From the Vibha Board

2011 was another fabulous year for Vibha with a lot of firsts. Notable achievements were Vibha’s first half marathon conducted by the Bay Area action center in silicon valley California, expansion of Vibha’s Sikshana project expansion into Gujarat, expansion of Vibha action centers in India and of course another successful Pragati 2011 – Vibha’s bi-annual all-projects conference. All this as always has been made possible because of donors like yourselves, our tireless volunteers across India and the US and above all, our grass-roots project partners working on the ground in India with support from our project monitoring staff.

On behalf of the Vibha board, thank you all for your continued support and participation. You make all this possible and I look forward to working with you towards a fabulous 2012!

Ron Victor
President – Vibha Inc
Our Philosophy – Accelerating Social Change

Vibha’s philosophy is that of a Social Venture Catalyst. We seed, grow and scale grass-roots ideas that can solve systemic problems related to the underprivileged child through a cure that involves minimal external intervention with large scale societal impact. Such solutions are typically hard to find and involve closely working with all players related to the eco-system of the problem – the beneficiaries, beneficiary families, village, town and city councils, governmental agencies and above all society at large.

Vibha is not a funding agency. Vibha is a platform that brings together people that want to make a difference in the life of an underprivileged child (grass-root entrepreneur, donor, volunteer, govt. agencies and partner NFOs). Funding is one of the tools provided by this platform towards ensuring a scalable cure is found to SOLVE a systemic problem in the life of the underprivileged child. Vibha provides its social entrepreneurs with significant know-how, financial and management skills, Information Technology skills, marketing and fund-raising skills as well sustainability and scalability skills.

Vibha’s project screening process is a pain-staking detailed process so as to identify ideas that could possibly SOLVE once and for all a systemic problem related to the underprivileged child. Once selected, the social entrepreneur is provided with the necessary seed capital as well as know-how with constant project monitoring assistance through Vibha personnel and staff on the ground towards ensuring the project is meeting its necessary milestones towards achieving a scalable cure. If after a certain period of time (typically 3 years), the project has not achieved its goal of finding a scalable solution for the problem its trying to solve, Vibha starts a gradual exit process so as to ensure the project continues to benefit its beneficiaries with minimal disturbance.

If the project does achieve its goal of finding a scalable cure for the problem it is trying to solve, Vibha now plays the role of disseminating this cure far and wide through various channels including partner NGOs, other Vibha projects in different geographies, Government agencies, and the involvement of society at large.

In short, we seed, grow and scale sustainable and scalable solutions for systemic problems affecting the lives of the underprivileged child.
2011 Highlights

a. Launch of Adopt-a-Project

With this new program, a patron can donate his or her money to particular projects pre-selected by Vibha that focus on child development initiatives. This allows patrons to have a more direct and meaningful connection to projects.

b. Bay Area Dream Mile, now a Half-Marathon

Vibha Dream Mile started in the Bay Area as a Walk-a-Thon in 1999, and then became a professionally timed 10K Run in 2005. In 2011, Bay Area volunteers took the next big step, converting Dream Mile to a professionally timed Half marathon along with a 2 month long training session for runners. Next Stop - a Full Marathon!!

c. Pragati Conference 2011

Vibha successfully organized its bi-annual Pragati Conference in Pune from October 1st to October 3rd. The event brought together for a second time all 29 social entrepreneurs from all Vibha funded projects across India to connect, share and leverage each other's strengths and learnings. Vibha volunteers from India and the US also attended. It is through conferences like these that Vibha is achieving its mission to replicate and scaled self-sustainable models of social change.

d. Eradication of Child Labor in Chittoor

HEARDS along with Vibha’s support celebrated its success by completely eradicating child labor in the Thotapalyam area of Chittoor, Andhra Pradesh. With the guidance from Vibha, the commitment of highly trained teachers, and the cooperation of parents, HEARDS mainstreamed many children into government schools. After working since 1999, through persistence, patience and determination, HEARDS conquered this seemingly impossible task.

e. Sikshana’s Expansion into Gujarat

As a result of a four day workshop conducted by Vibha and Sikshana, Vibha approved a new project with Gram Vikas Trust in Gujarat that implements the Sikshana model in fifteen schools. This marks the second replication of the Sikshana model, thus proving that any NGO in any part of India can adopt this project.

20 Years of Vibha

Vibha celebrated its 20th birthday in 2011. Since its inception in 1992 with a handful of concerned volunteers spread across the United States, Vibha now has grown to a movement with over 800 volunteers across India and the US.

Vibha currently has 15 action centers in the US and 5 in India. Since its modest beginnings, Vibha has impacted the lives of over 150,000 underprivileged through over $8 million in direct funding to over 190 social entrepreneurs in India and the US – all through a completely volunteer-driven effort. Through a model of seeding social entrepreneurs on the ground and working closely with them for finding replicable, scalable and self-sustainable solutions to systemic problems, Vibha has achieved success in many areas. Vibha’s projects are now being scaled nationally across India through partner NGOs and agencies. It took 20 years, but a well spent 20 years where with patience, persistence and determination Vibha, its volunteers and its social entrepreneurs proved that no problem is unsolvable!
Pragati 2011 – Bringing Together our Projects to ‘Connect, Share and Leverage’

Pragati – a three day project wide conference was first held in 2009, to capitalize on a wide a diverse spectrum of projects being supported by Vibha. It was a platform where for the first time 70 grass-root entrepreneurs from all 28 project partners across India could connect, share and leverage the inspiring and path breaking work being done by them. Not only was it successful to foster stronger ties between Vibha and project partners, but it also laid the foundation of better knowledge sharing amongst the projects partners. Following up on recommendations from participating entrepreneurs, customized workshops were organized with a view to help organizations connect to experts from respective fields. This ensured that the seeds of knowledge transfer and application laid during the conference helped organizations improve efficiency post conference. The best part about the momentum gained is that, it has also motivated non-Vibha organizations to join in this initiative to share practices and grow together.

Two years since the first conference, Vibha once again organized the Pragati conference in October this year – Pragati 2011 – from October 01 to October 03, 2011 at the Y.M.C.A. in Pune. The focus of Pragati 2011 was once again to have all 28 project partners connect, share and leverage. While the focus was on chalking out the future plans for supporting the organizations based on their current obstacles, equal emphasis was given to reflecting on the successes and weaknesses of programs implemented during these two years.

The conference provided all project partners the required tools towards assessing the impact of their respective projects. The conference also stressed on the importance of effective financial management.

Quick Links to Pragati 2011

For a day-by-day blog post on Pragati 2011, please visit the following links –

Invitation
Day Zero (Breaking the Ice)
Day 1 (Here we Go)
Day 2 (The Conference ends and the Journey begins)
Vibha – Project Briefs

A short note on a couple of the projects that Vibha has invested in –

**DOOR STEP SCHOOL (DSS):**

Aware of the lack of facilities and general nonchalant attitude, that is a barrier in the process of education of children living in labour camps or at construction sites, DSS as the name suggest takes education to the door step of such kids. The project benefits children in the age group of 2-15 and conducts three programs on site:

- **Balwadi**, or a playschool for toddlers where learning meets fun.
  - NFE (Non Formal Education) – imparts basic math and language skills. Once kids graduate from the NFE, they are admitted into a mainstream school after a qualifying exam.
- **Study support schools**- helps kids keep up with the mainstream school curriculum, since most of them come from poor and illiterate families.

Over the years DSS has been thriving and has benefited over 4168 children, with increasing support and awareness from the parents of such kids and also the local construction companies.

**RACHANA-INTEGRATED DEVELOPMENT INITIATIVE FOR RURAL CHILDREN**

Rachana aims at improving the quality of education by overcoming the problem of school drop outs and inadequate community support for education. The program benefits students from 7-18 years of age and consists of four main aspects:

- Non Formal Education for School Dropout girls
- Integrated Development for adolescent girls
- Pre-primary education for children deprived from formal
- Supportive education for primary school-going children

Rachana uses improved and interactive learning methods to make it more appealing to the students. Vocational training and workshops on varied social, cultural, political subjects for students of higher secondary are a part of the same as well. Rachana has helped over 1285 children and has successfully dealt with various issues related to child’s education.
Event Showcase – Atlanta Vibe 2011- Where Moves Mattered

On March 5th, approximately 800 Atlanta area residents braved cold weather to watch Vibe 2011 at the Rialto Center for Arts at Georgia State University. Vibe 2011, possibly Atlanta’s first International Dance Festival involving some of the very best from Atlanta’s dance world, gave a platform to over a hundred artists, choreographers, dancers and musicians, representing cultures from the far east of the globe to the south east of the United States. From “Ghungroos” of Indian classical dance to the drums of Africa, the theatre resonated with music, beats, and rhythms from all over the world. The performances were very diverse yet exuded a high level of passion and energy with a single message “Vibha - a Brighter Future for a Child”.

Throughout the evening, the Master of Ceremonies, John Hobbs, a standup comedian from Georgia, kept the audience entertained as the dance routines transitioned from one to the next and ensured that the crowd never experienced a dull moment throughout the show.

The funds raised from VIBE 2011 are going towards the Project Alamb (New Delhi, India) and the Children’s Healthcare of Atlanta.
GLIMPSES OF ATLANTA VIBE 2011
Event Showcase – Bay Area Vibhasana

Reminiscing back to the weekend in November, volunteers in the Bay Area phenomenally managed Vibha’s first ever Vibhasana Yoga Conference. During the conference, attendees experienced the meaning of Yoga and celebrated the spirit of Yoga with the collaboration between Almaden Yoga and Vibha.

Spanning two days, the conference included an impressive lineup of over ninety yogis, teachers, informative lectures, and lots of positive energy. Each day began with an hour of meditation and continued with Yoga practice sessions and lecture sessions throughout the day. Each teacher brought a different style of Yoga and enriched the students with a unique experience. The sessions challenged students to think about what Yoga meant to them and to share their perspectives.

Throughout the day in every session, volunteers inspired the Yogis with stories of various Vibha projects.

Action Center Showcase - Pune Action Center

Since Vibha’s inception, we have had several very active Action Centers in the US. Now the volunteer movement (which is the soul of the organization) is spreading to India. We start with a little note on the Pune Action Center and will have more details on other Action Centers in India in future reports.

The Pune action center was launched in January 2008 with a strong motive of making a difference in the lives of underprivileged children. Almost three years from the date of its launch, these goals are finally materializing into reality, thanks to the dedicated group of Vibha volunteers. Their determination, enthusiasm and zeal to make a positive difference in society have been vital in realizing their chalked-out plans. The volunteer force of Vibha Pune has expanded from just three in 2008 to more than fifty currently.

Their active participation, resolve, and fervor were evident at the recent Pragati ‘11 conference held at YMCA House in Pune, from October 1-3. All Vibha project partners communicated on a common platform. The perfect planning and execution by the Vibha Pune volunteers made for a successful conference, from conducting the ice-breaking session to managing conference sessions, logistics, and hospitality for over 100 participants.
Volunteers- the Building Blocks of Vibha

a. Volunteering – A Vibha Youth Volunteer’s Perspective

Contributed by Ashwini Ganesh and Anjali Gonuguntla from the Vibha Dallas Action Center.
This entire text is written by a team of two enthusiastic nine-year olds, with only minor grammatical corrections made by tyrannical adults.

My mouth let out a satisfying burp. Boy! I just had a scrumptious dinner at the 5 Star Taj hotel in India. My tummy was all happy and the doorman opened the gigantic, grand doors. I took one last look at the place as the doorman said “Goodbye!” in a pleasant voice. We got into our car to head out and I peeked out of the big window and in front of my eyes were a bunch of kids – around 7 of them. There was no mother or father, and all they had was each other. All of them looked sad eyed, scattered around in the traffic, begging for money and at least some decent food, going through the waiting cars. Suddenly, the green light made a flash and the children all ran to a lonely curb for their lives. I looked back at those helpless children till they disappeared into the darkness of New Delhi. All of a sudden my eyes became all watery—I was just so sorry for all the poor children risking their lives on the streets. I had a meltdown. Why do children have to live such a life? It seemed so unfair. I felt that I really wanted to do something to change this.

In India, as I travelled, I came upon many kids, and all of them needed two small things: love and shelter. Some children sell items and make a living instead of going to school. If you have been to India Gate or any other tourist attraction in India, you have probably seen little stalls selling small plastic toys, jumbo sized bouncy balls, small pretend cell phones that sing shocking Bollywood songs, and bird attracting whistles. A lot of these stalls will have small children working in there. Many times, I came across children even selling their own wares. These kids try to earn money by selling these trinkets and toys. They have to work to support their families.

Once, at a train station in Rajasthan, a small boy—who looked like he was nine years old—was selling small puppets and dolls to earn a living. He had very faded clothes, but he knew everything about running a business. He could easily make a sensible bargain. He could tell you prices in a blink of an eyelid. He was supreme at mathematics. We bought some doll like puppets and were on our way. We saw many other kids selling dolls and puppets, but not all of them were like this young boy. Imagine what could happen to this boy if he was in school or being educated. He could be the businessman of tomorrow—but if he is left as he is, we might miss out on a great mind of the future. He might, perhaps, change a lot in the world.

Have you ever been to a country other than India? Perhaps maybe Africa, China, or the Middle East. Children there also have the same problem. Too many children in this world are working to make a living instead of studying so that their future can be better. This can ruin the next generation of the world.

This is where Vibha is trying to help. Vibha supports programs that help these kids go to school and gets them off the streets so they can have a proper future. As JFK said, “Children are the world’s most valuable resource and its best hope for the future.”

Vibha has many activities to raise money so you can have fun and help children. Some of the activities are kite flying festivals, dance and music competitions, Art for Heart, Dream Mile, Cricket Cup, and many others.

As tomorrow is not yet here and yesterday is gone, lets begin today to help out in any way we can. This is why I volunteer and why you should continue to also!
b. A Volunteer's Journey with Vibha

Contributed by Ashwini Kumar from the Twin Cities, Minnesota Action Center

‘Only when we give joyfully, without hesitation or thought of gain, can we truly know what love means’—Leo Buscaglia

This quote explains, to a large extent, what volunteering means to me. I volunteer to be able to love myself. I wake up at times beaming with pride and joy, thinking about the little but valuable time I spend doing something that helps a child who has lost all hopes of seeing a bright future. It is for this sense of pride and happiness that I volunteer.

As a person who loves meeting people and a person who is invigorated by team work, I think I have chosen the right venue to focus my volunteering efforts. I moved to Minneapolis in February of 2008, the coldest month of the year. My husband, Arun, who was already a part of the Vibha family, introduced me to the team. Vibha-MN volunteers’ energy, affection and the delicious potluck dinners kept me warm throughout the winter. It was then that I felt a sense of belonging to the city of Minneapolis. Since then I’ve tried to be involved in events and fundraisers that Vibha-MN hosts.

I have learnt a lot since volunteering with Vibha. My leadership skills evolved tremendously when I led Kalakaar for two years. It tested my organizing abilities. Leading Kalakaar made me realize how important teamwork is for the success of any project. My network, not just in Minneapolis, but all around the US, has grown through Vibha. Friendships have bloomed since I started to volunteer. I now have a great support system in a city far away from my hometown.

Vibha has given me a lot more than I have given Vibha, and I hope to continue volunteering for many more years to come.
# Vibha Financials – 2011

## 2011 FINANCIALS – BALANCE SHEET

### Current Assets
- Cash and cash equivalents: $277,387
- Investments: $583,693
- Receivables: $14,194

### Total current assets: $875,274

- Property and equipment, net: $1,048

### Total Assets: $876,322

### Current Liabilities
- Accounts payables and other current liabilities: $7,818

### Total Current Liabilities: $7,818

### Net Assets
- Unrestricted general funds: $858,208
- Temporarily restricted: $10,296

### Total Net Assets: $868,504

### Total Liabilities and Net Assets: $876,322
Revenue

Vibha receives majority of its revenue from supporters like you. Your donations and involvement in our events make it possible for us to help underprivileged children in India and in the U.S.

Expenditure

Vibha spends less than 11% on overhead. That means almost all of your contributions go towards supporting child related projects.
Increased Disbursements to Projects

Vibha is committed to making increased disbursements to child related projects in India and in the U.S. Over the last five years, Vibha has seen a significant increase in the amount of funds disbursed compared to that in 2003, creating a positive impact over more and more children, year after year. Additionally, over the last two years, Vibha has focused on scaling up certain projects so that more comprehensive services can be provided. Your generous contributions help us increase our support to projects each year.
Our Leadership Team for 2011

Board of Directors
Ron Victor, President & Treasurer
Vijay Vemulapalli, Secretary
Rajesh Haridas, Ex-Officio Member

Executive Committee
Rajesh Haridas, Chief Operating Officer
Kumar Parthasarathy, Director, Programs & Project
Mukesh Mirchandani, Director, Fund Raising – Event
Harshad Parakh, Director, Fund Raising – Program
Ashish Rastogi, Director – Volunteer Relations
Shruthi Sheorey, Director – Patron Relations
Balaji Rajam, Director – Marketing
Ramdass Nagarajan, Director – IT

National Leads
Sandhya Acharya – Foundations & Grants
Preeethi Chandrasekhar – Help Them Grow
Anuya Sheorey – Vibha Beneficiary Program
Arun Santhanam – Project Monitoring
Rekha Prakash – Vibha Xpressions
Ganesh Kumar – Project Visits
Vinita Sangtani – Project Monitoring
Sowmya Iyengar – Vibha Dream Registry
Baheerathan Anandharengan – Change For Children
Marie Yang – National Volunteer Network

Consultants/Contractors
Vivek Sharma, Manager, Administration
Zankhana Patel, Project Monitoring Lead
Deep Ranjini Rai, Monitoring Consultant

Action Center Leads
Jaimin Modi, Rohit Kumbhar & Kannan Udayarajan – Atlanta
Sreekant Balaji – Austin
Ribhu Pathria and Ansy Mathews – Bay Area
Jyoti Subramaniam, Sai Kiran Rupanagudi, and Arvind Peechara – Dallas
Vishal Bang and Sayeed Abbas – Houston
Sneha Antani and Chinmayi B. – Los Angeles
Pradeep Kowkutla – Sacramento
Abhijit Supekar and Arvind Menon – Minnesota
Sybil Mendonca and Chelvi Thyagarajan – Washington DC
Leena Ghosh – Milwaukee
Thank You for your Continued Support

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